

CONTEST RULES

NARRATING EQUALITY A EUROPEAN PRIZE

Fifth edition
OPEN COMPETITION

ART 1. Narrating equality

A European Prize. NARRATING EQUALITY is a project created by the **Woman to be** association in 2012, supported and sponsored over the years by numerous entities, both public and private.

It's a literary prize that wishes to offer young readers an alternative imaginarium to the traditional one offered by classic literature over the years, full of sexist stereotypes. Participants will have to create stories that offer alternative models of femininity and masculinity and new gender relationships, based on interchanging roles and psychological features and behaviors in both sexes.

The principles that have inspired this contest are the ones that appear in the "*Codice di autoregolamentazione Polite*", a code written in 2000 and signed by the AIE (Italian Editors Association) within the context of the "*Polite*" project (*Pari Opportunità nei Libri di Testo*). This code outlines the guidelines for editing for schools, so the published books properly address the subject of gender equality and be free of sexist prejudices.

The same guidelines can work for creating children's books that talk about gender topics.

The novelty of the fifth edition is the will to specifically reinforce the EUROPEAN DIMENSION of the Prize, spreading it to another country of the European Union, Spain, a country that has always been involved in supporting gender policies at the educational level. Also admitting manuscripts in Italian, Spanish and English.

The winner will be published in Spanish as well as Italian and will be distributed through two publishing houses specialized in children's books and youth literature: Matilda Editrice in Italy and NubeOcho Ediciones in Spain.

ART 2. Guidelines

- Offer balanced representations of differences, not only in the frequency in which both genders are represented in scale, but also on the activities carried out.

- Promote a culture in which gender equality and respect are core: the female and male protagonists from the stories should be represented in various roles and situations (especially going further than the traditional dichotomy between private-family/female and social/work-male) to offer a wide variety of positive identifications to readers both girls and boys. It is also wished to have stories in which both male and female collaborate simultaneously in family and caring activities.
- Use language in a different manner, avoiding sexist stereotypes to expose the supposed neutral nature of communication.

ART 3. Eligibility

Any citizen from a European country that is 18 years or older can participate in the only category foreseen: Narrating Equality - A European Prize. Narrating equality for authors of children's books, in the previous proceeding of the delivery before the deadline.

ART 4. Participation

The texts presented have to be unpublished and written in Italian, Spanish or English.

The participants commit to, under their own responsibility, presenting texts that have not been presented to other literary contests at the same time or that have been submitted to a Publishing House and are under consideration.

The texts can be submitted between the 10th of December 2018 and the 20th of February 2019. The latter being the ultimate deadline, not accepting texts submitted after this date. The date of submission is considered to be the date of the receipt of the e-mail with the attached text.

The registration into the contest is free of charge.

Texts in ITALIAN AND ENGLISH

Digital format texts have to be sent in PDF to the following email addresses: **womantobe@gmail.com** and **matildaeditrice@gmail.com**

No texts will be accepted in any other format than PDF.

Texts in ENGLISH AND SPANISH

Digital format texts have to be sent in PDF to the following email addresses:

info@nubeocho.com **luis@nubeocho.com**

No texts will be accepted in any other format than PDF.

The subject of the email should include: Narrating equality

ART 5. Text content

The presented text had to be suitable to be published as an illustrated book aimed at an age group between 3 and 8 years old. The topic of the text has to be coherent with the guidelines of the contest (see point 1).

The text cannot be longer than 2.500 characters (including spaces). The publishing house will handle the layout of the text, since the illustrated book genre requires the harmony between text and illustrations.

The winning text can be modified for editing purposes in case it is necessary to adapt to peculiar characteristics of the illustrated book genre.

Both the nature of the participation in the contest rules as well as the European, Italian and Spanish laws are a fundamental requirement for the admission. The text cannot contain any elements that are obscene, racist or contain any form of violence.

ART 6. Submission of the texts

Alongside the texts, a **PARTICIPANT SHEET in PDF** has to be submitted, which specifies the following information: **full name**, date of birth, address, telephone number and email address of the author and the **title** of the text.

*The PARTICIPANT SHEET is at the end of these rules.

ART 7. Selection of the works

The Jury of the contest will analyze all the submissions received until the 20th of February 2019 (included) and will select five works deserving mention, becoming thus the finalists.

Every judge will then evaluate the finalists and attribute to each text a score from 0 to 5, in which 5 is the highest score.

The total amount of points attributed by every judge will represent the final voting of every text.

The final ranking will be drawn up with the final voting. In case of a tie, the winner will be chosen by the President of the Jury.

The President of the Woman to be association will be the President of the Jury, next to experts, both Spanish and Italian, who work in children's books and young literature, university research and publishing sector. The selection will be irrefutable and unappealable.

The selection of the winner and the deserving mention of the finalists will be decided by March 2019 and will be published on the **Women to be** association blog.

The association will be in charge of contacting the finalists via email or telephone.

ART 8. Prize

The winner will be announced before September 2019, in the context of an event. The venue will be announced with time and the finalists will know before-hand this information.

The first finalist will win a cash prize of 1.000 Euros, as an advance of Royalties of the book that will be published in both Italian and Spanish from both publishing houses that sponsor the contest.

For the text in Italian, the publishing house will be MATILDA Editrice and for the text in Spanish, the publishing house will be NubeOcho Ediciones.

No other cash prizes are foreseen for the other finalists.

The publishing houses will choose the illustrations to go along the text.

Also, to promote the winner in other European areas, after the announcement, the news will be transmitted within the scope of children's books and young literature circles (publishing houses, magazines, European associations that promote reading, European teacher associations, specialized libraries and bookstores, journalists, entities, associations and professionals, etc.).

All of the finalists will be invited to participate in other initiatives of the program.

ART 9. Publication

The winner will be published both in Italian and Spanish, with a print run of at least 1.500 copies for both languages. The winner will receive from the publishing houses annual reports of sales in all countries, and 5% of the sales will be paid to the author.

In case of selling the rights to other countries, the author will receive a 25% remuneration. This percentage will be the same for the illustrator.

ART 10. General Conditions

The registration in the contest implies accepting all of the contest rules included in this document.

The registration in the contest implies accepting the Jury's decision, that the participants have to consider irrefutable and unappealable.

ART 11. Legal Terms

Whoever participates in the contest authorizes, from this moment forward, the use of their own image (photographs, videos, etc.) for the publication and publicity and the use of it for commercial and promotional use of the eventual celebration moments of the results, without expecting any pay or compensation from the **Woman to be** association.

With the acceptance of these contest rules, Woman to be association is authorized to use the personal information in agreement with the current legislation.

These rules will be at the disposal of whoever asks for them to the Woman to be association and can be downloaded through the website <http://woman-to-be.blogspot.com> in all three languages (Spanish, Italian and English).

CONTACT:

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Capezzano Pianore - Camaiore (Lu)

Telephone: 338 29.45.995 (from Monday to Friday, between 15.00 - 19.00)
Fax: 0584 42.61.96
Email: womantobe@gmail.com
Blog: woman-to-be.blogspot.com

Matilda Editrice
Viale C. Colombo 99
71121 Foggia

Telephone 348 29.209.76 (from Monday to Friday, between 16.00 - 19.00)
Email: matildaeditrice@gmail.com
Website: www.matildaeditrice.it

NubeOcho Ediciones
Calle de la Abada, 2. 4º8.
28013. MADRID

E-mails addresses for the contest
(ony entries sent by e-mail will be accepted)
info@nubeocho.com
luis@nubeocho.com

Only the shortlisted authors will be contacted.

PATICIPATION SHEET

NARRATING EQUALITY. A EUROPEAN PRIZE 5TH EDITION

Full name	
Date of birth	
Address	
Telephone number	
Email address	
Title of the presented text	
National Identity Card or Passport	
Codice Fiscale <i>(only applies to italian citizens)</i>	

The participant declares the complete acceptance of the rules of this contest,

Signature	Date
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